

GROU.PS Releases Full Migration Option for Ning Exodus

July 20 is the day Ning starts discontinuing their free networks. In the eve of that, GROU.PS announced its industry leading import tool which serves not only to import users but also full data of one's network and even its template.

Palo Alto, CA July 20, 2010 -- GROU.PS, which is now the largest free do-it-yourself social networking platform after Ning's decision to discontinue their free networks, announced a new utility, which imports not just one's members but also its full assets (such as photos, videos, links, pages, calendar entries, blogs etc) as well as its template. "The transition is very smooth, the Ning network founder can make the move with minimum intervention" says Emre Sokullu, the founder and CEO of GROU.PS.

Some of the early success stories of the full migration option include:

<http://retrofashionweek.ning.com/> => <http://retrofashionweek.grou.ps>

<http://tokitos.ning.com/> => <https://tokioho.grou.ps>

<http://azureservicesbr.ning.com> => <http://azureservicesbr.grou.ps>

<http://gruposrobotica.ning.com/> => <http://gruposrobotica.grou.ps>

<http://zimber.ning.com> => <http://zimber.grou.ps/>

Ning network founders who want to make the move, can visit http://grou.ps/move_ning.php, create a group on GROU.PS and visit their admin panel to see all their Ning import options that are provided free of charge.

GROU.PS has seen a material spike in inbound interest from formerly loyal Ning users who are unusually passionate and engaged. The company announced that over 50k highly engaged groups have already chosen the GROU.PS platform as their new host. The highly influential tech conference, Gnomedex (<http://www.gnomedex.com/>) and the popular hiphop community Chaundon (<http://grou.ps/chaundon>) are among those who made their choice as GROU.PS for their new host. GROU.PS keeps providing 10GB of free storage to its networks - with many optional and unique self-monetization opportunities including subscription and advertising. GROU.PS is sustainable thanks to its offshored low-cost operations.

GROU.PS' expertise with providing migration facilities is not limited with this Ning import utility. GROU.PS is also the creator of the highly successful Yahoo Groups import utility (<http://grou.ps/yahogroups.php>) which was announced back in March 2010.

About GROU.PS

GROU.PS is a do-it-yourself social networking platform that allows people to come together and form interactive communities around a shared interest or affiliation. The functionality of any online group is limited only by the members' collective imagination and ambition. The GROU.PS platform is used to create a wide variety of community sites, including online gaming forums, e-learning classrooms, fan clubs, charity fundraising campaigns, college alumni societies, and event planning portals.

The company is privately held and headquartered in Palo Alto, CA with development offices in Istanbul, Turkey. GROU.PS was founded in early 2006 by Emre Sokullu. The site has more than 6 million monthly unique visitors worldwide and 5.5 million registered members. The company is backed by Golden Horn Ventures. For more information, visit <http://grou.ps>