

# **GROU.PS' super-growth and future plans uncovered at nubridge Istanbul**

**nuBridge Venture Summit was held in Istanbul on January 21st and 22nd. Among the Turkish local leaders, there was a name that the global internet community knows pretty well too; GROU.PS - which took the stage to explain their massive growth and future plans.**

San Francisco, CA Jan 24, 2009 -- nuBridge Venture Summit, a 2 days event that aims to connect European investors with Turkey's elite entrepreneurs took place in Istanbul on January 21st and 22nd. Emre Sokullu, the founder and CEO of GROU.PS, was there to give a closer picture of their super-growth and plans for the future. The do-it-yourself social networking site announced that it got to 2 million members on Dec 25th by doubling its user base and adding up another million in just 6 months. In the following 2 weeks, GROU.PS grew with another 220k members, meaning 5% growth rate per week and almost the population of Luxembourg in a month.

## **GROU.PS aims to kill Yahoo Groups**

In the last part of the presentation, GROU.PS has unveiled some of their latest plans to acquire new users. According to Emre Sokullu, the site is already on the natural exponential growth track but GROU.PS is introducing some new migration tools that will assist the people who use archaic online community tools such as Yahoo Groups to migrate over their super-modular platform, which provides lots of functionality, and unlimited extendibility & customization features. "Even though the development is still on the way and we're still working hard to fulfill our social operating system goals, I can very well say that we've come to a point where we finally feel proud of our platform's technical capabilities, modularity, customizability and stability. That's why we invite all early adopters to drop the archaic online community tools that they've been using for almost decades and come to get a taste of what we can offer" said Emre Sokullu. An early version of the migrator can be reached from <http://grou.ps/yahogroups.php> - This is also good news for Yahoo Groups users who have been in doubt of the future of their platform, which hasn't seen a significant update for years and looks in danger of being abandoned just like other Yahoo ventures like GeoCities.

Similarly GROU.PS has also unleashed <http://grou.ps/phpbb.php> for phpBB forum owners who would like to enjoy the benefits of an upgrade, installation, maintenance and spam free environment with one-click monetization opportunities and added functionality such as wiki, photo album and video sharing.

## **About GROU.PS**

GROU.PS is the world's most powerful social groupware platform. It allows anyone to easily create a social web site for their community with optional modules such as videos, photos, chat, music, subgroups, calendar, blogs, and wiki. GROU.PS was founded in early 2006 by Emre Sokullu. The company has offices in San Francisco and Istanbul. The site has more than 2.2 million registered members. Most of its traffic comes from USA and China. For more information, visit <http://grou.ps>